



CALIFORNIA STATE UNIVERSITY, STANISLAUS

About the Warrior Card

- The official photo identification card for all CSU, Stanislaus Students, Faculty and Staff.
- Required for student identification and access to essential campus services such as Meal Plans, Library Privileges, Enrollment Services, and Door Access.
- Features **Warrior Cash** – Prepaid spending account enabling cashless purchases at the Bookstore, All Dining Locations, Print Stations, Public Safety, Student Union & Health Services.
- **Warrior Cash acceptance now available for Selected Off-Campus Businesses!**

Warrior Cash for Your Business!

- **Access student purchasing power**
 - Pre-paid \$\$\$ can only be spent at accepting locations on and off-campus
 - Parents and students can add value to accounts 24/7
 - Can be used to order and pay for deliveries to campus
- **Increase student/parent awareness of your business**
 - Inclusion in Warrior Card Program marketing materials and **www.warriorcard.com**
 - In-store signage and acceptance stickers
 - Promotion of your business through special offers each semester
- **Fast and easy to start-up and manage**
 - Pre-configured card terminal delivered to your location
 - Lease or purchase terminal
 - No up-front fees or minimums
 - Automated daily settlement; monthly statement
 - 24/7 Help Desk and support
 - Optional credit card acceptance in same terminal



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Business Partner Marketing Channels*

Initiative	Description	How You Benefit/Participate
In-Store Signage	<ul style="list-style-type: none"> · Acceptance Posters & Stickers · Take Ones 	<ul style="list-style-type: none"> · Prominent Signage Display · Brochure Take One Kit
Website & E-marketing www.warriorcard.com	<ul style="list-style-type: none"> · Official University-Branded Card Program Website · On-Line Account Center · On-Line “Add-Value” Capability · Email updates to cardholders 	Business Name, Address, and Phone Number <ul style="list-style-type: none"> · Logo and Tagline Inclusion · Hours of Operation · Delivery Instructions
Orientation Events	<ul style="list-style-type: none"> · Information for New Students & Parents 	Business Name Mention
Promotion of Your Business through Special Offers	<ul style="list-style-type: none"> · Features your Business each semester · Drive student traffic during your off-peak hours/days or to move excess inventory 	<ul style="list-style-type: none"> · In-store Promotional Posters · Campus Promotional Posters · Home Page Website Feature · Online Coupon Design and Website Posting · Email to Opt In Cardholders

* Included at no incremental cost

Business Partner Pricing

Pricing and Fees	Amount
Transaction Fee – Choice of Schedule	5.99% + \$0.15/Txn or; 6.49% + \$0.10/Txn
Monthly Service w/leased terminal	\$40
Monthly Service w/purchased terminal	\$25
Dial Up Terminal Purchase Price	\$249
IP Terminal Purchase Price	\$325
Bank Card Processing	Match or Beat Your Existing Rates

To Learn More:

Visit: www.warriorcard.com

Or Contact: Garrett Meyer

Email: merchants@card-smith.com

Call: 1-877-711-9089 x2103